



2016

REPORT TO THE COMMUNITY



INTRODUCTION

As we welcome the new Jewish year, 5777, we have much to be thankful for. We've seen that our work has contributed to a vibrant Jewish community, and a more promising future for Jews everywhere — from Oakland to Tel Aviv, from Moraga to Ukraine, and everywhere in between.

And it was a communal effort — thanks to our donors, our partner organizations, and our volunteer and professional leaders, our Jewish community is thriving.

Over the past year, we engaged Jewish families by sending them free books every month through PJ Library, provided financial assistance to send them to summer camp, and developed their leadership skills at day schools and religious schools.

We cared for our fellow Jews in need — we kept aging Holocaust survivors in their homes, helped French Jews seek refuge and safety through Aliyah to Israel, and helped at-risk youth find their place and a future in Israel.

We helped our religious schools to better serve children with special needs, and our

organizational partners to become more welcoming to Jews of color, LGBTQ Jews, and those in interfaith marriages. We trained teachers, supported young adults far from home in college, and advocated for Israel in city halls and in the virtual town squares of the Internet.

But most importantly, we connected people. We connected people to the services they need. Congregants to synagogues. Teens to youth programs. Donors and volunteers to organizations that share their values. The East Bay to Israel. And we have connected you, our donors, to a world of opportunities to practice our guiding Jewish values of Tzedakah, Chesed, Tikkun Olam, and Klal Yisrael — we made our community stronger, safer, and more vibrant.

This report is about you. It records all you have done for our community through Federation and Foundation. Thank you. Now, please join us as we reflect on the past year — and look forward to the year to come.

Shana tova!





OUR MISSION

Guided by the Jewish values of *Tzedakah* (charity), *Chesed* (loving kindness), *Tikkun Olam* (repairing the world), and *Klal Yisrael* (the unity of the Jewish people), we are dedicated to building and sustaining a vibrant and inclusive Jewish community, and to supporting Jewish life in the East Bay, Israel, and throughout the world.

OUR STRATEGY

We fulfill our mission in two ways: by **grantmaking** to our organizational partners and by providing **community services** to support and enhance Jewish life in the East Bay. The Community Impact Committee considers grants made to our local partners, while the Israel/Overseas Committee considers grants we made internationally. Federation and Foundation also directly provide a variety of community services. These services include programs and initiatives that enhance Jewish education, connect families to Jewish community, strengthen relationships with Israel, convene the community for remembrance and celebration, encourage and power philanthropy, and make Jewish life affordable.

OUR IMPACT

Engaging

youth and families in Jewish life and learning

We invest in the next generation by supporting our organizational partners, providing financial aid and impact grants that power Jewish education from birth through college.

Caring

for the vulnerable, here, in Israel, and around the world

We care for community members when they need it most. We feed the hungry, care for the sick and elderly, and respond in times of crisis and opportunity.

Building

Jewish community and peoplehood

We build and sustain connections in our community, and with Jewish communities across the world. We convene and train leaders and professionals. We advocate for Israel and Jewish values. We help our donors to give strategically. We build a culture of philanthropy, and encourage innovation.

GRANTMAKING

Engaging

youth and families in Jewish life and learning

- BBYO East Bay - General operating support
- Berkeley Midrasha - General operating support
- Contra Costa Jewish Day School - Tuition assistance
- Contra Costa Midrasha - General operating support
- NCSY - General operating support
- Oakland Hebrew Day School - Tuition assistance
- Tehiyah Day School - Curricular development
- Tri-Valley/Tri-Cities Midrasha - General operating support

Caring

for the vulnerable, here, in Israel, and around the world

- Jewish Agency for Israel - Support for refugee resettlement and Aliyah
- Dror Israel Akko Kibbutz - Programs for at-risk youth
- Jewish Coalition for Literacy - Day school engagement project
- Joint Distribution Committee - Crisis response for vulnerable Jewish populations
- Jewish Community Center East Bay - General operating support
- Jewish Family & Community Services East Bay - Supporting Jewish community programs
- Hebrew Free Loan Association of San Francisco - General operating support
- Shalom Bayit - Healthy Jewish families project
- World ORT - Global education, training, and aid programs

Building

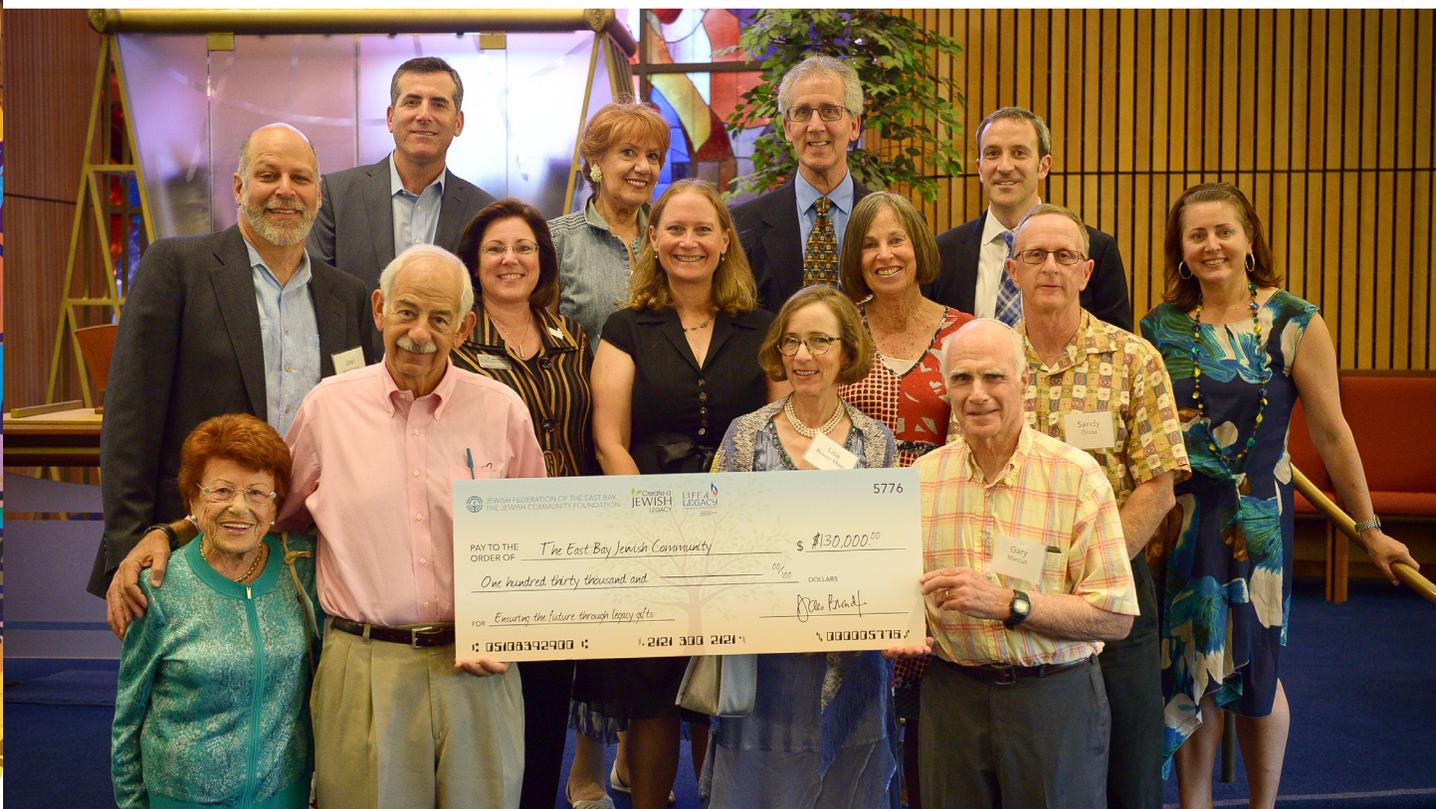
Jewish community and peoplehood

- Berkeley Hillel - General operating support
- East Bay International Jewish Film Festival - General operating support
- Jewish Community Relations Council - General operating support
- Jewish Federations of North America - General operating support
- Jewish Graduate Student Initiative - U.C. Berkeley campus speaker series
- Jewish LearningWorks - Educator support and special education services
- JWeekly - General operating support
- Keshet - Training for LGBTQ inclusion
- Kevah - General operating support
- Moishe House East Bay - Young adult life and programming
- Tel-Hai College - Feasibility study for research facility
- Urban Adamah - Program expansion
- Wilderness Torah - Capacity building
- Studio 70/Edah - General operating support



COMMUNITY SERVICES

- **PJ Library** - Free Jewish books and music to 2,700 children each month
- **Professional Development for Jewish Educators** - Monthly councils for religious school and preschool directors; professional development for teachers
- **Camperships** - Financial assistance to make Jewish summer camp more accessible and affordable for 423 young campers
- **Birthright Israel** - Sent 24 East Bay young adults on a fully subsidized, 10-day Israel experience
- **Israel Travel** - Financial assistance for 61 teens and young adults to take educational Israel trips
- **Sprout Incentive Grants** - Grants offered to Jewish families to encourage first-time participation in Jewish learning for 73 families with young children
- **Holocaust Commemoration** - Convened and funded two community Yom HaShoah commemorations
- **Special Educational Services** - Supported Jewish organizations' ability to be more accessible to families and children with special education needs
- **Youth and Family Concierge** - Helped 300 families with preschool through high school aged children to connect to Jewish organizations and resources in the East Bay
- **Create a Jewish Legacy** - Trains and supports 18 organizational partners in cultivating legacy gifts from their donors, which will sustain them for generations to come
- **Philanthropic Services** - Worked with donors to create the most beneficial giving plans for their families and the community





FUNDING OUR WORK

Federation and Foundation carry out our mission through generous funding from our community. Here is how we raise the funds we need to do our work.

Community Campaign

The annual Community Campaign funds our community services, core operations, and Community Impact Grants to our organizational partners.

Designated Gifts

Designated gifts provide funding for specific programs and projects – from outreach to young families, to helping at-risk Israeli youth, to training Jewish educators.

Designated Gifts to Our Organizational Partners

Donors can also give directly to Jewish organizations through Federation/Foundation, making us a one-stop-shop for Jewish philanthropy.

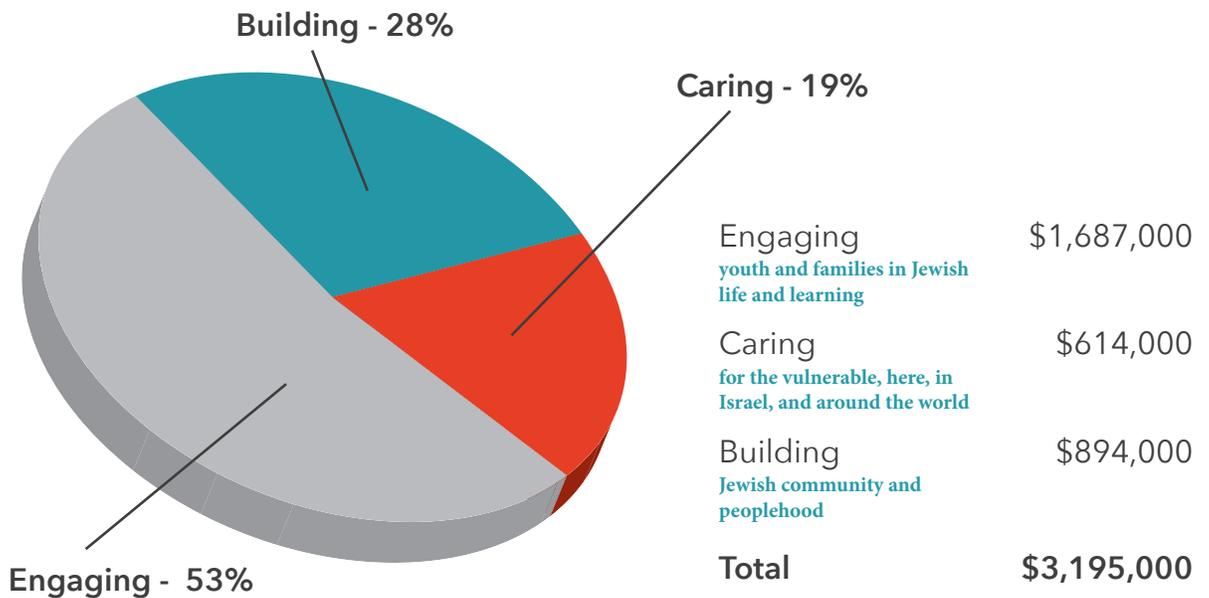
Endowments and Planned Giving

By opening an endowment fund at The Jewish Community Foundation, donors ensure that Jewish life continues to thrive for generations to come.

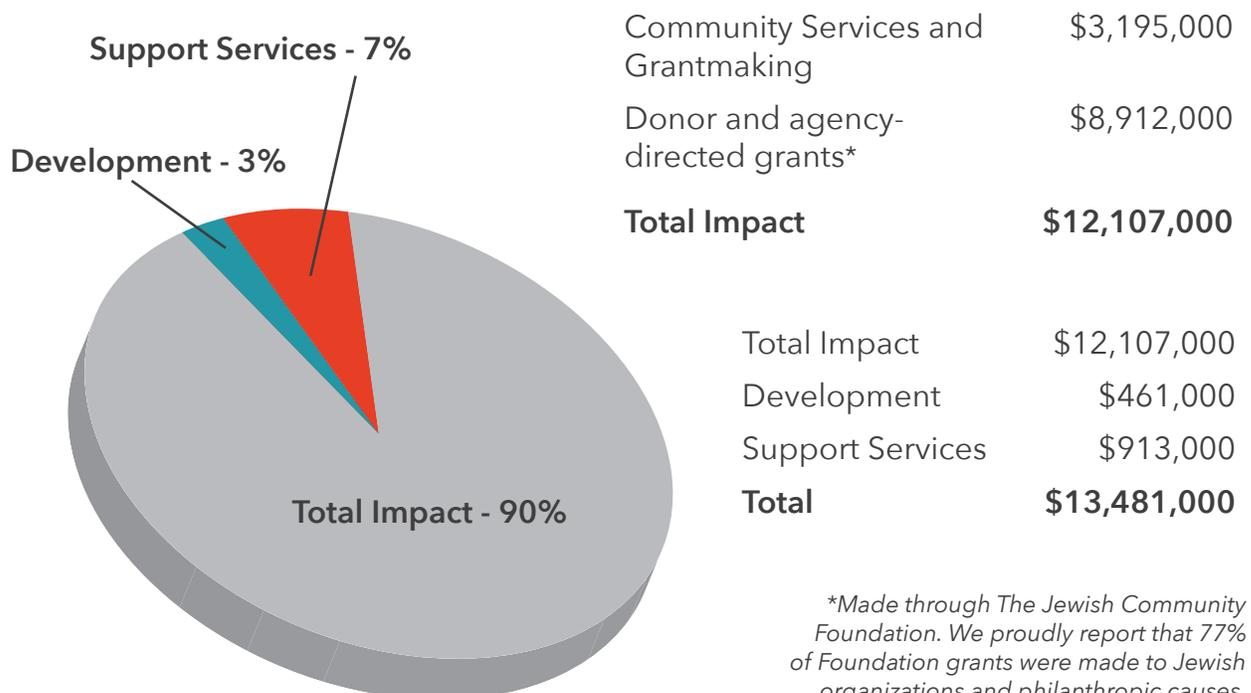
Create a Jewish Legacy

This flagship initiative helps East Bay Jewish organizations to cultivate legacy gifts from their donors, which will help sustain their programs for generations to come.

COMMUNITY SERVICES AND GRANTMAKING



COMBINED FEDERATION AND FOUNDATION IMPACT



**Made through The Jewish Community Foundation. We proudly report that 77% of Foundation grants were made to Jewish organizations and philanthropic causes.*

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